

Scott Lesnick

Presenting the concept of persistence equals success in order to motivate audiences to triumph over challenges, increase performance and focus on what's try important to them.

Scott amazingly devised a plan to reunite with his two small children who were **kidnapped to the Middle East** when no laws required them to be returned. The abduction and how he retained custody of his children led to the principles of tenacity and persistence that are displayed in his customized presentations. These principles inspire audiences to take action and to achieve personal and professional goals.

Scott exemplifies the attributes of the **Never Give Up guy** in many areas of his life. Over the years, the message of Persistence = Success has permeated the way he has triumphed over challenges and overcame adversity. As a keynote speaker, Scott motivates audiences with his powerful and entertaining message, compelling them to identify, concentrate and act on their top priorities.

Professionally, Scott has received numerous **top sales achievement awards** at a Fortune 500, Berkshire-Hathaway owned company in a career spanning 28 years. As a result of his sales training and on-the-job work experience, Scott's expertise and "years in the trenches" show that he can relate and inspire sales and management staffs. Successful, high performing sales and management teams possess confidence. Scott's customized presentations build teamwork and increase sales.



Scott Lesnick. *The Never Give Up Guy*

Keynotes & Breakout Topics

-  **Focus on What's Important** *Implementing the Never Give Up Perspective*
-  **Exploring Four Generations at Work** *Connecting Your Organization, Employees & Vision*
-  **Winning Your Customer's Business** *How to Leap Over the Competition*
-  **Improve Your Staff's Productivity** *Satisfied Staff are the Cornerstone of Successful Businesses*

Content and duration of program can be easily customized for each audience.

Contact Scott for a free 30-minute consulting session for your organization:
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